

Tourism in Uganda



Uganda has **remained untouched** by major tourist flows so far, which makes it an **attractive choice for a safari in Africa**.

Uganda was well known of being a tourist destination in the '60s, but the dictatorships of Obote and Amin led to the end of the tourism. Since the beginning of Museveni's era the country is politically stable and peaceful, so tourism now is gradually growing again.

Expressed in absolute figures, Uganda counted approximately **500,000 tourists** in 2004, but the majority of them came from neighboring countries. In fact they were often not tourists but people on business trips. After adjustment the number of **"real" tourists** made up only **160,000** which is by far not comparable with the tourist masses in Kenya.

Most of the tourists are from **UK**, followed by **USA**, **India** and **Germany**. Hotels of all categories are available throughout the country.

Tourism marketing in Uganda

Tourism is promoted by the government, but not in that manner as it should be, concerning the beauty of Uganda and the possibilities for tourists. The biggest organisation which is doing marketing for tourism is called "Tourism Uganda", former "Uganda Tourism Board". This organisation is doing the marketing for tourism in general and represents the country on international tourism trade shows. You can download the **up-to-date image brochure of Uganda** here. Please choose your language.

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