



## Google optimized techniques

»Safari-in-Uganda.com« uses Google optimized techniques to grant high rankings in the most important search engine.

- Increasing number in Google's Top-10 listings
- Thousands of keywords indexed with high relevance to Uganda
- Increasing incoming web traffic from Google's international search engines

»Safari-in-Uganda« now offers hotels, tour operators, and car rental services the chance to present their business to their German and international target audience.

Start your professional online marketing with **Safari-in-Uganda.com**

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More than just a tourism website!





# Safari-in-Uganda.com

## Professional online marketing services

Millions of people in Germany and all over the world use the internet to search for services in the tourism sector. »Safari-in-Uganda.com« will help you to promote your business in these online markets. Get in touch with tourists all over the world.

### OUR ONLINE MARKETING SERVICES FOR YOU

**PRESENTATION:** Present your business on an individual page on »Safari-in-Uganda.com«. Services, prices, pictures, videos in both English and German.

**ONLINE BOOKINGS:** Create your individual online contact form. Tourists can book online on the spot with just a few clicks.

**BANNERS:** Catch the eye with banner ads on »Safari-in-Uganda.com«.

**GOOGLE ADWORDS:** Use our Google AdWords service and catch attention wherever tourists search for Ugandan travel services on Google.

**NEWSLETTER:** Keep your clients informed about your services and your business in Uganda. Use the »Safari-in-Uganda.com« newsletter

**E-MAIL:** Professionalize your online marketing with an individual email address. Use »YourCompanyName@Safari-in-Uganda.com«.

Present your business on **Safari-in-Uganda.com**

## Benefits from online marketing with Safari-in-Uganda.com

**GET CONNECTED:** A direct connection to German speaking customers - its easier to inform Germans and German speaking people about your business in the German language. Get in touch with 100 million German speaking people in Europe.

**BUILD TRUST:** Professional online information creates trust into your business. Uganda is yet not well known as a travel destination. Your professional business presentation on »Safari-in-Uganda.com« makes it easier for tourists to decide for a safari to Uganda.

**MORE TRAFFIC:** Benefit from our permanent work in search engine optimization. An increasing number of visitors will find your presentation via »Safari-in-Uganda.com«. And your individual page will be found directly by the Google search engine.

**ALWAYS ONLINE:** High end servers based in Germany guarantee the availability of your business presentation on »Safari-in-Uganda.com« 365 days a year. No power cuts, no slow internet connections, no server malfunctions anymore.

You want to start with professional online marketing? Then contact us!

More clients, guests, more sales on **Safari-in-Uganda.com**

## About Safari-in-Uganda.com

»Safari-in-Uganda.com« is one of the most important websites presenting Uganda as a travel destination. All over Germany it belongs to the 6.000 most important websites. »Safari-in-Uganda.com« presents hundreds of hotels, tour operators, and car rental services to your target audience.

- Increasing number of visitors: 2.000 per month at the moment
- 10.000 page views each month
- Visitors from 150 countries, 55% from Germany
- Thousands of searches in hotel and tour operator databases
- Hundreds of clicks to business partner websites

Visitors on »Safari-in-Uganda.com« in quarters 2009-2010

