

## Press release

**„www.safari-in-uganda.com“ makes Uganda worldwide known as a travel destination - the first German Uganda-Travel-Portal now live!**

- *Comprehensive database with more than 300 accommodations, more than 40 car rentals as well as about 170 safari promoters and travel agencies.*
- *Numerous information regarding country, people, nature, history, economy and politics and a lot of useful tips for individual tourists.*

Kampala/Munich, November 24<sup>th</sup> 2008 ---- [www.safari-in-uganda.com](http://www.safari-in-uganda.com) is now live.

The first English and German Uganda-Travel-Portal in the world is presenting Uganda as an ideal travel and safari destination worldwide. The website offers comprehensive information about Uganda: Beginning with the ten national parks and the typical african cities up to history, economy and politics of Uganda. The highlight of the portal is the database with currently more the 300 accommodations, more than 40 car rentals and about 170 safari promoters in Uganda as well as travel agencies worldwide. These especially for individual travellers interesting information have been looked into locally by the four owners of the operating company Mboni Universal Services for Tourism (MUST): Sarah Nambuya and Richard Kisamaddu from Uganda and the Ugandan Amelia Mboni-Embacher and her husband Arnd Embacher, both living in Germany. Arndt Embacher has an internet agency in Munich and has realised the website technically and in form and content.

The aim of [www.Safari-in-Uganda.com](http://www.Safari-in-Uganda.com) is to make Uganda better known as a country for safari and travel. Comment by Richard Kisamaddu, one of the website operators: "Compared to Kenia, especially regarding national parks, Uganda has much more to offer. But outside Uganda this is almost unknown. We want to change that with our portal." At present only a few travel agencies have Uganda on offer. Up to now it has been hard for individual travellers to get contact information regarding hotels and safari promoters. And here comes [www.safari-in-uganda.com](http://www.safari-in-uganda.com) into play. The website represents an ideal platform for the hundreds of hotels, lodges, car rentals and safari promoters to present their range of offers. That way, individual travellers get all the information to plan their individual safari. Additionally, you can rely on the fact that most of the listed offers and services have been checked locally by MUST.

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Profile of the operating company of [www.safari-in-uganda.com](http://www.safari-in-uganda.com)

The official operator of the Uganda-Travel-Portal is the Ugandan company "Mboni Universal Services for Tourism Ltd". Founded in 2008, the aim of the company is to promote tourism in Uganda and to make it worldwide well known. The owner of MUST are Sarah Nambuya and Richard Kisamaddu from Uganda and the Ugandan Amelia Mboni-Embacher and her husband Arndt Embacher from Munich, Germany. Arndt Embacher is accredited webdesigner and the owner of the internet agency [sitestep24](http://www.sitestep24.de) ([www.sitestep24.de](http://www.sitestep24.de)). He has realised the website technically and in form and content. Further freelancers are the Ugandan Emile Nteziryayo and Betty Kayitesi from Tennessee, USA.

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